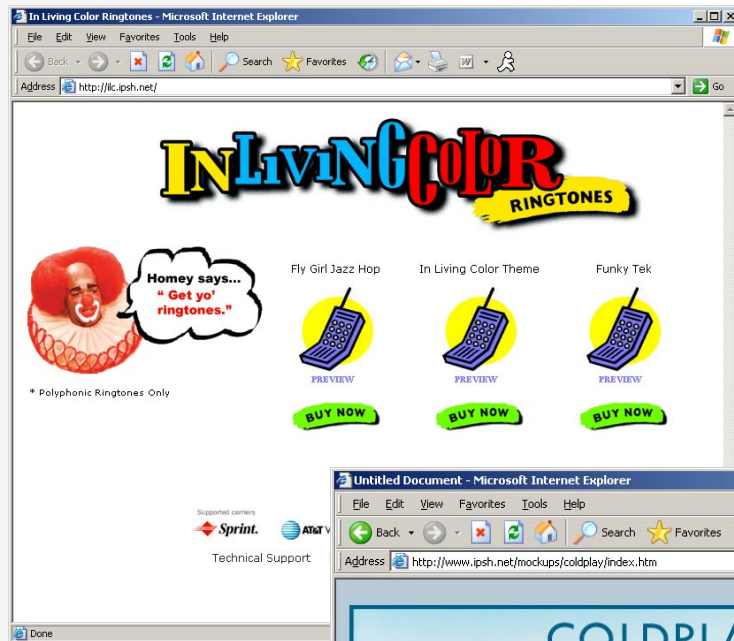


ipsh! mStore

custom mobile storefront solutions

ipsh! offers a white labeled mobile storefront (**ipsh! mStore**) to display, promote and sell any type of mobile content including graphics, ringtones, games and other mobile applications. ipsh! mStore is built on top of the PRISM platform and includes connectivity to all the major North American carriers. The product is available either as a complete customer facing solution, providing Web and WAP interfaces, or as a back-end service for existing Web or WAP sites.



ipsh!