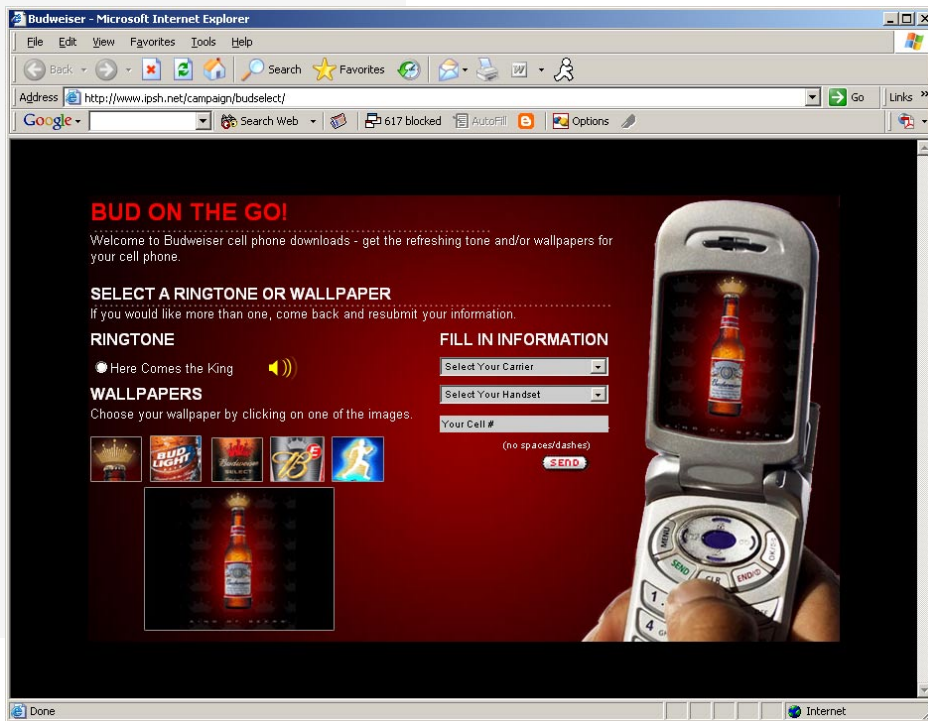


ipsh! MMS

turnkey mobile multimedia messaging solutions

ipsh! MMS provides a turnkey mechanism for any brand to disseminate custom ringtones (monophonic, polyphonic, truetone), wallpapers, and mobile videos to over 300 different handsets across all major US carriers. ipsh! not only creates the web-based UI for the user to make their selection, but also produces/converts the mobile content from any raw audio/video format (JPEGs for wallpapers, MP3s for ringtones, MPEGs for video). Other features include real-time user handset/carrier detection and 'on the fly' optimization for over 300 handsets screens/speakers for appropriate mobile content.



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