

ipsh! Messenger


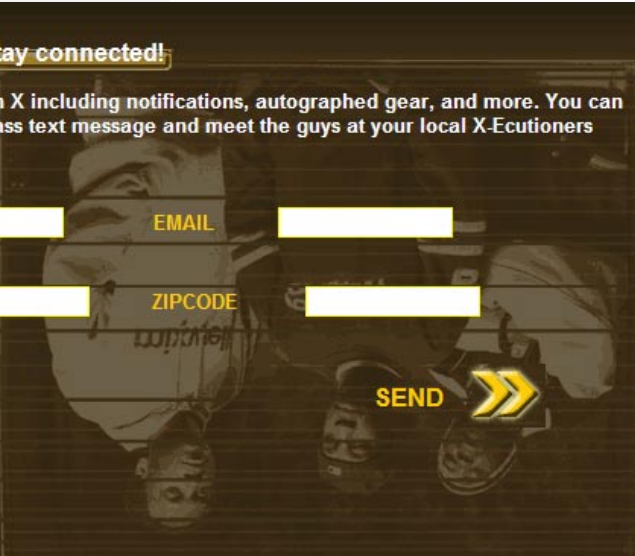
Get the latest concert info and stay connected!

Enter your info here and get the latest on X including notifications, autographed gear, and more. You can even get a chance to win a backstage pass text message and meet the guys at your local X-Ecutioners date!

NAME EMAIL

YOUR CELL ZIPCODE

SEND >>>



Our flagship product, **ipsh! Messenger**, is a turnkey end-to-end mobile registration and scheduling/deployment tool. ipsh! Messenger fits into your website to register your mobile users; a web-based back-end control panel gives you full control to schedule messages to select groups of users with the ability to filter users by demographics, psychographics & geography. Manage your scheduled messages, user database, get comprehensive real-time reporting and make real-time configuration changes to the system straight from the control panel. **ipsh! Messenger** is the next generation mobile CRM tool to keep close contact with your customers.

ipsh! Showtime is a customized form of ipsh! Messenger for movie studios to push localized movie times down to the opt-in subscriber.

ipsh!

User signs up for SMS at enterprise web site via ipsh! interface.

1

User's data is stored in enterprise database provided by ipsh!

2

Enterprise blasts SMS to Mary's group via web-based ipsh! interface.

3

ipsh! detects appropriate carrier and delivers to carrier gateway.

4

User receives SMS on his or her phone.

5

